

**RANDY ROGERS BAND – MARKETING & TICKETING  
LETTER**



**TOUR CONTACTS:**

Tour Marketing: Ambra Baker / [ambra.baker@redlightmanagement.com](mailto:ambra.baker@redlightmanagement.com) /

Ticketing: Ambra Baker

Digital: Austin Burns / [austin.bruns@redlightmanagement.com](mailto:austin.bruns@redlightmanagement.com) & Chad Meholic / [chad.meholic@redlightmanagement.com](mailto:chad.meholic@redlightmanagement.com)

**ANNOUNCE:** Please send to Ambra Baker prior to announce for approval.

**ON SALE:** Please send to Ambra Baker prior to announce for approval.

**MARKETING:**

All Approved Assets are [HERE](#):

Please send localized creative for approval prior to announce.

Please make sure you have a strong mix of radio/digital advertising to support your show. Send marketing & promo plans for approval prior to announce.

For advertising access – please request and send a note to Nina and copy me. All copy/creative need to be approved in advance.

For radio phoners- please send request to Ambra Baker.

**TICKETING:**

**ARTIST PRE- SALE:** Randy Rogers Band is requesting an artist pre-sale prior to public on sale and will be set up by artist team.

ALL promoter/venue/radio presale must be approved in advance. No discounting tickets without pre-approval.

**TICKET HEADER:** Please send all ticketing headers to Ambra for approval.

**TICKET HOLDS:**

**YOUR ARTIST:** Per confirmed offer letter.

**SUPPORT:** PER CONFIRMED OFFER

**TICKET COUNTS:**

Please send counts to the following group listed below at 30 min, 1 hour, 2 hour and 5 pm on the day of your on sale broken out as:

Total sold today:

Total Open:

**Grand total sold and gross (including presales):**

Regular ticket counts should be sent to ([HGlascok.assistant@WMEAgency.com](mailto:HGlascok.assistant@WMEAgency.com)) M,W,F through show day.

We look forward to working with you on a great show! Thank you!

