



KIP MOORE – MARKETING & TICKETING LETTER

TOUR CONTACTS:

Tour Marketing: Ambra Baker / ambra.baker@redlightmanagement.com

Ticketing: Nicole Tancredi / nicole.tancredi@redlightmanagement.com

Digital: Lea Swatosch / lea.swatosch@redlightmanagement.com

ANNOUNCE: Please coordinate directly with Ambra Baker

ON SALE: Please coordinate directly with Ambra Baker

MARKETING:

All Ad Mats can be purchased through Tour Design. Please send localized creative for approval prior to announce.

Additional materials can be found [HERE](#):

Please make sure you have a strong mix of radio/digital advertising to support your show. Send marketing & promo plans for approval prior to announce.

For radio phoners- please send request to Ambra Baker.

DIGITAL:

For advertising access – please request and send a note to Lea with me on copy. All copy/creative needs to be approved in advance.

APPROVED DARK AD COPY: [CITY]! Stoked to see you on [DATE] at [VENUE]. Tickets on sale now: [link] Cheers.

AFFINITY ARTISTS: Zach Bryan, Hardy, Billy Currington, Eric Church

LINKS:

- Website: www.kipmoore.net
- FB: [@kipmooreofficial](#)
- IG: [@kipmooremusic](#)
- X: [@kipmooremusic](#)
- TikTok: [@kipmooremusic](#)
- YouTube: [@kipmoore](#)

TICKET COUNTS:

Please send counts to the following group listed below at 30 min, 1 hour, 2 hour and 5 pm on the day of your on sale broken out as:

Total sold today:

Total Open:

Grand total sold and gross (including presales):

Regular ticket counts should be sent to (marc.dennisasst@wmeagency.com) M,W,F through show day.

We look forward to working with you on a great show! Thank you!