



KIP MOORE – MARKETING & TICKETING LETTER

TOUR CONTACTS:

Tour Marketing: Ambra Baker / ambra.baker@redlightmanagement.com

Ticketing: Nicole Tancredi / nicole.tancredi@redlightmanagement.com

Digital: Lea Swatosch / lea.swatosch@redlightmanagement.com

MARKETING:

All Ad Mats can be purchased through Bill Young Productions. Please send localized creative for approval prior to announce.

Additional materials can be found [HERE](#):

Please make sure you have a strong mix of radio/digital advertising to support your show. Send marketing & promo plans for approval prior to announce.

For radio phoners- please send request to Ambra Baker.

TOUR NAME: Solitary Tracks World Tour

OPENER: TBD

DIGITAL:

For advertising access – please request and send a note to Lea with me on copy. All copy/creative needs to be approved in advance.

We would like to request ads on Meta at announce Reminder ads. This would allow viewers to select to remind them of the on sale.

APPROVED DARK AD COPY: [CITY]! We'll see you on [DATE] for the Solitary Tracks tour. Get your tickets now [ticket link]

AFFINITY ARTISTS: Zach Bryan, Hardy, Billy Currington, Eric Church

LINKS:

- Website: www.kipmoore.net
- FB: @kipmooreofficial
- IG: @kipmooremusic
- X: @kipmooremusic
- TikTok: @kipmooremusic
- YouTube: @kipmoore