



VINCENT MASON – HELL IS A DANCE FLOOR MARKETING & TICKETING LETTER

TOUR CONTACTS:

Tour Marketing: Regan Rauch / regan.rauch@redlightmanagement.com /

Ticketing: Regan Rauch

Management: Matt Musacchio / matt.musacchio@redlightmanagement.com

Digital: Chad Meholic / chad.meholic@redlightmanagement.com Ethan Brown / ethan.brown@redlightmanagement.com

MARKETING:

All approved assets are [HERE](#).

Demographics:

-Age-

-Gender-

Affinity List:

Please send localized creative, marketing plan, promos, & ticketheader/holds for approval prior to announce.

Please make sure you have a strong mix of radio/digital advertising to support your show. Refer to attached radio grid for suggested stations. Send marketing & promo plans for approval prior to announce.

For advertising access – please request and send a note to Chad/Ethan and copy me. All copy/creative need to be approved in advance.

For radio phoners- please send request to Regan Rauch.

PR Contact: Avery King avery@kingpublicity.com

Dark AD Copy:

FACEBOOK:

- Facebook Event Link
- Please send a co-host request to the artist's account. Let us know when you've done so & we will accept on the backend.



- If you would like to run dark ads from the artist's page, please let us know so we can set you up with the appropriate access. **We will need to approve screenshots/mocks of any dark ads you plan to run, as well as the copy.**

TICKET HEADER: Please send all ticketing headers to Regan for approval.

PROMOTER PRESENTS (small text)

VINCENT MASON (large text)

VINCENTMASON.KOMI.IO.COM (small text)

DAY, DATE , TIME (large text)

TICKET HOLDS:

VINCENT MASON ARTIST COMPS: per confirmed offer

SUPPORT COMPS: per confirmed offer

ALL promoter/venue/radio presale must be approved in advance. No discounting tickets without pre-approval.

TICKET COUNTS:

Please send 5pm count everyday starting with your pre-sales & send counts to the following group listed below at 30 min, 1 hour, 2 hour and 5 pm on the day of your on sale broken out as:

Total sold today:

Total Open:

Grand total sold and gross (including presales):

Send to: Matt Musacchio / matt.musacchio@redlightmanagement.com

Regan Rauch / regan.rauch@redlightmanagement.com / Braeden Rountree / brountree@wmeagency.com

Regular ticket counts should be sent to (brountree.assistant@WMEAgency.com)
M,W,F through show day. We look forward to working with you on a great show! Thank you!